



Rotary District 9830
Tasmania
District Governor's
Newsletter



December 2011

Tasmanian Craft Fair

Ian and Roy: there at the start and still involved

RC Deloraine members, Ian Atkins and Roy Axelsen, were two of the organising committee for the first Tasmanian Craft Fair in 1981 (along with John Sullivan and Ian Huett). There were 33 exhibitors in the first year. Hessian covered timber frames had to be constructed for the stalls.



Ian Atkins on duty at the 2011 Tasmanian Craft Fair, 31 years after being on the organising committee for the first fair

Thirty one years later, Ian and Roy are still involved. The District Governor's Newsletter Editor snapped Ian manning a ticket desk at one of the Fair venues. Roy was driving around the venues collecting takings.

Neither Roy nor Ian ever imagined in their wildest dreams that the Tasmanian Craft Fair would grow to its present size of 250 exhibitors at 16 locations around Deloraine.



Roy Axelsen, still involved with the Tasmanian Craft Fair, 31 years after being one of the organisers of the first Fair

The Tasmanian Craft Fair is a text book example of how a local service club can make a major contribution to its community. The Tasmanian Craft Fair involves many community organisations in Deloraine, plus the adjoining RCs of Westbury and Latrobe. Over the 31 years of the Fair, in excess of \$2 million has been donated back into the community.

If you want to see how to promote an event professionally, take a look at how RC Deloraine goes about it with extensive newspaper, television and radio coverage, plus roadside signage as far south as Hobart.

Rotary District Conference 25 - 27 May 2012
Ideas, initiative, innovation - dotting the I's

Rotary Information - the building blocks ... #5

Over the past few months we have all been bombarded with aspects of the Australian and world economies. It is worth noting that a building block of Rotary International is that every member of Rotary in the world pays the same annual dues – currently \$52*. The US dollar is the accepted currency of the approximate 200 country members of Rotary International.

\$52* per year, or 1.00* per week must be a bargain membership fee for us. Of course, in some communities of the world \$52* is significant commitment. I have attended weekly club meetings in some places where there is no meal – that saves quite a sum for members.

The other compulsory “building block” of membership is that every member must subscribe to an approved Rotary magazine – either “**The Rotarian**” or another approved regional one such as our “RDU Magazine”. There are 31 Regional magazines covering at least 21 different languages. A major purpose of the Rotary magazines is to make key information, current thinking, goals, new programs and special activities as well as messages from the President and others directly available to every individual Rotarian.

Indeed, Rotary IS International.
(* US dollar)

John G. Thorne – Past Director of RI

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Can your club outdo the style setters, RC Kingston, at the Family of Rotary Day at Ross on 26 February 2012?

### Sally's Ride 2011



**Sally Fletcher of Sally's Ride with two of the riders in this year's ride, Peter Dadson and Hilary Ivery**

The Tamar Valley offers cyclists some of the best cycling terrain in Australia. It's no wonder then that participation in Sally's Ride around the Tamar Valley has grown to 540 riders this year. Race organisers, RC Central Launceston, put on five rides of varying lengths to cater for cyclists of different abilities and inclination. One of the nice touches of Sally's Ride is that Sally Fletcher, after whom the ride is named, leads out each group from the start. Mother Nature played her tricks with this year's event with riders starting out in fine conditions and many being blown home in a storm. The lucky ones were the early finishers.

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RC Hobart President, Sue Hickey, and the Premier of Tasmania, Lara Giddings, cut the cake to celebrate the 21st Anniversary of Sail Day

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From the DG

The District Governors from around Australia meet in a forum just once each year. This year that meeting was held prior to the Institute in Brisbane recently and we also welcomed the six DGs from New Zealand. This meeting develops and reviews policy, determines current operational issues, receives updates on programs, and plans the immediate future for Rotary in this part of the world. I want to share with you some of the information from our discussions:

- RI has advised that three Districts in the Sydney area will reduce to two on 1 July 2013 due to Rotarian numbers; New Zealand will reduce from six to five Districts at the same time;
- There are eight Districts in Australia with fewer than 1300 members;
- There have been 1.3M Rotarians inducted in the past seven years, thus we have a retention issue, not a recruitment issue;
- The percentage of women members in Rotary is 17; in Australia it is 20;
- There will be a Rotary Success Conference held in Canberra 21/22 July 2012;
- To November there has been 524 new cases of polio in the world; only one of these has been in India and there have been no new cases in that country since January;
- RI is completing the development of a new database to assist clubs – it will be known as 'Rotary Club Central' and allow clubs to maintain their history and activities on-line;
- Clubs are being asked to use the vocational skills of members by utilizing those skills in relevant jobs in the club;
- RDU will likely be available electronically by 2013; and
- There is a 'speakers bank' of 200 on the RDU website

In addition there were significant discussions about the future of Rotary in Australia and New Zealand and we expect that there will be more about this shortly. Please feel free to email me with questions about any of these items.

Official Club visits have now been completed and it has been a wonderful experience to see the number and diversity of projects being carried out by Clubs, both locally and internationally, and to participate in the friendly atmosphere in each. The District is indeed fortunate to have such committed Rotarians, and in some cases non-Rotarians who are happy to assist when extra hands are needed. Colleen and I have really enjoyed the Club visits and we thank you sincerely for the welcome and hospitality shown by everyone – it has been much appreciated.

The contribution being made in our local communities is enormous but do those communities outside Rotary know? For this reason the **"Tassie's Biggest BBQ – all about our Community" on 4 February 2012** is so important for our future success and gaining community support.

Let's tell our communities what we have done and what we are doing. The Marketing and PR Committee has passed on to Clubs suggestions for the day – posters and pamphlets will be supplied – the rest is up to you in whatever way suits your Club. The timing of this day is quite appropriate with January being Rotary Awareness Month.

Christmas is with us, the time of year which is very important for families and friends. Some clubs have already celebrated their Christmas function with many others about to happen. It is now that the first emphasis of RI President Kalyan Banerjee's theme for the year is particularly relevant – the family.

(Continued on page 6)



The "sheep marble gatherers" from RC Lindisfarne take a break after a good morning's work.

**Local Government Elections
Congratulations to Rotarians Elected as Deputy
Mayors or Councillors**



**Deputy Mayor Bob Loone, RC Deloraine, working at the
Tasmanian Craft Fair**

Deputy Mayor		
Rotarian	Council	Rotary Club
Christina Holmdahl	West Tamar	West Tamar
Bob Loone	Meander Valley	Deloraine
Councillor		
John Bloomfield	Central Coast	Ulverstone
Jacqui Burt	George Town	George Town
Kath Downie	Central Coast	Ulverstone
James Dunbabbin	Sorell	Sorell
Danny Gibson	Launceston	Central Launceston
Sue Hickey	Hobart	Hobart
Richard Lowrie	Glenorchy	Moonah
Roger Self	Tasman	Tasman Peninsula
Associated		
Carmel Torenus	Mayor, Sorell Council, partner of Robert (RC Sorell)	
Sandra French	Deputy Mayor, Burnie Council, partner of Dexter (RC Somerset)	
David Woodward	Current councillor, Circular Head Council	
Glenn McGuinness	Councillor, Break o' Day Council, partner of Dina (RC St Helens)	
Daryl Quilliam	Mayor, Circular Head Council, honorary member, RC Smithton	
Jan Bonde	Mayor of Central Coast, wife of Brian (RC Ulverstone West)	

Director's Profile - Madeline Logan



Madeline joined the Rotary Club of George Town on 23rd February 2000, serving as Vocational Director for several years prior to being Club Service Director and then President in 2004/05, and is currently serving as Secretary for 2011/12. At District level, she was coordinator of RAM 2005/06, and then served as District Secretary for PDG Michael Perkins in 2008/09 and Assistant Governor for Group 5 from 2009-2011.

Madeline is married to David (President, RC of George Town) with two adult daughters, Rebecca and Rachael, and four grandchildren, Ashleigh, Indianna, Logan and Aylssa, plus two furkids. A secondary teacher by profession, she has taught in the State, Catholic and Independent systems. Over the years, Madeline has been an active member of her local parish council and passionately committed to facilitating youth interaction and volunteering in community service whilst still at school. This is what inspired her to join Rotary in the first place. Other interests include: travelling to Ireland where daughter Rachael lives, reading, cooking, wining and dining with family and friends and home improvements inside and outside.

Madeline, not only enjoys Rotary, she has an interest in all aspects of it – on all levels. Being Community Service Director has allowed her to become more aware and involved with the fantastic programs that are provided by the District and she is delighted to be in the position to promote these to the clubs. Madeline can be contacted on 0417 582 499 or (03)6382 2590.

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Making the News

Salamanca hosts ABC morning radio program



President Tony Colman being interviewed by Ryk Goddard on the ABC morning radio program.

RC Salamanca hosted the ABC radio morning program with presenter Ryk Goddard on Thursday 17 November. Speakers with the emphasis on people who have benefitted from Rotary, rather than Rotarians talking about what we do, were interviewed.

Speakers were Christine Andrews on RYDA, Ian Shuey and Hamish Coupe on National Youth Science Forum, Gill Whitehouse, Anaise Pitalier and Sally Dakin on GSE, Elisabeth Ardern on Try a Trade, Tom Gonninon on Fiji Rota Homes, Michael Hunt on Louis Van, Jill Gatty on five cent boxes and Charles Cook on Second Bite. RC Salamanca President Tony Colman talked of some of the aims and history of Rotary in Tasmania.

This proved to be an outstanding opportunity to promote Rotary in District 9830.

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### District 9830 wins Rotary PG Grant

District 9830 has just been advised that its application for a PR grant to assist the District run a Rotary promotion campaign in 2012 was successful. This is the second year the District has secured a Rotary PR grant. District PR Director Chris Love coordinated the grant application. The District PR team will be finalising a PR campaign in the media in 2012. Congratulations to Chris and the District PR team on their success.

## Making the News

### Front page in Rotary Down Under



The "Follow the Yellow Boat Road" circumnavigation of Australia in outboard-powered dinghies was the lead issue in the November issue of Rotary Down Under. The front page shows the dinghies heading up the Derwent to a welcome at Constitution Dock. The photo on the front page was taken by Rod Oliver from the media boat which went out to meet the yellow boats and escort them back to Hobart. The "Follow the Yellow Boat Road" story has also been uploaded to the Rotary International website and included in the End Polio Now global electronic newsletter.

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Pacific Aluminium Bell Bay Ltd 2012 Calendar



These RC George Town members with extensive ties to the aluminium producer were invited to pose for a photo shoot for the company's 2012 calendar. The theme is "**employees in community service**". The photo shoot was at the Rotary-built community rose garden. PP Pat Bottle (third from left) was with the first construction crew when the plant was built around 1955. PP John Watts (second from right) served 37 years with Comalco and retired in 2001.

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RC Evandale's Ian Anderson and Peter Hart, manning the gates at the National Penny Farthing Championships at Evandale recently.

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### From the DG

(Continued from page 3)

Colleen and I hope that all Rotarians and their families have a most enjoyable and safe Christmas; that we all give a thought to those in our own communities and elsewhere who are a little less fortunate than ourselves; and that we all plan in 2012 to become personally more engaged in helping to improve the world through one of the many Rotary programs.

This year we will be having Christmas lunch with many of our family travelling from all parts of Australia (about 70 at the last count!) – there will be a bowl on each table inviting a contribution from all present which will go towards Colleen's chosen Rotary project in Africa.

DG Peter



DG Peter inducts Father Tony Kennedy as a member of RC Burnie

Rotary Club of Spring Bay's  
***Rustic Golf Charity Day***  
*"Royal" Okehampton at Triabunna*  
 Saturday January 7<sup>th</sup> 2012

**Canadian Foursome, Men's, Ladies' & mixed teams**  
**Refreshments available, BBQ & snacks provided**  
**On site camping available (no amenities), Courtesy bus available post game, Great prizes**

**Cost: \$25.00 per player**

Enquiries: Cliff Southorn 0417372718 or  
 Neil Edwards 0418265261

Entries close on 30th December.

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Camilla Best Wins National Storm the Stage Competition



Camilla Best

Camilla Best, 19, of Ulverstone won the drama section of the Storm the Stage National Final in Brisbane. She continues the impressive run of success by young Tasmanians at the Storm the Stage National Finals.

Camilla performed Rose's monologue from the Australian play "The Seed" by Kate Mulvany. The play is a compelling exploration of a very real family and the repercussions of war. In the monologue, 30 year old Rose is addressing her Irish Gragda, tellinghim the heartbreaking truth as to why she hasn't had a child. Rose, herself, is still coming to terms with this knowledge which makes fora powerfulland intensely moving scene.

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**Attendance Report – Top Ten Clubs
October 2011**

Club	Attendance	Rank
Howrah	96.29%	1
Devonport North	93.76%	2
Central Launceston	91.00%	3
Kingston	89.00%	4
Youngtown	88.90%	5
Wynyard	85.99%	6
Longford	84.00%	7
Spring Bay	83.25%	8
Lindisfarne	80.34%	9
Ulverstone	78.85%	10

Congratulations to RC Howrah

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**Welcome to new Rotarians**

| New Rotarian    | Club               |
|-----------------|--------------------|
| John Anderson   | Howrah             |
| Tom Dryburgh    | Evandale           |
| Phillip Dalla   | Somerset           |
| Alec Blacklow   | Smithton           |
| Kristy Beswick  | Ulverstone West    |
| Fr Tony Kennedy | Burnie             |
| Peter Brooks    | Moonah             |
| Michael Gentile | Moonah             |
| James McKee     | Central Launceston |
| Emily Palermo   | Hobart             |
| Geoff Rosan*    | Hobart             |

(\* transfer in)

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The Backroom Team

Look who was doing the real work at the District Management team meeting in Launceston - Colleen Howell (front) and Kathy Wilcox

GSE team to District 5580



Back row: Renae Sushames, Julia Baxter, George Smith and Jess Brown (reserve) Front row: Helena Mitev (team leader), Ryan Harris and Emma Fyfe

District 5580 is an international district encompassing all of North Dakota, the northern half of Minnesota, a section of western Wisconsin, and part of south-west Ontario. The oldest club currently in this district is Duluth.

Geographically, District 5580 is one of the largest districts in North America, stretching twelve hundred miles from Marathon, Ontario, the location of the District's most easterly Rotary Club, to Bowman, North Dakota on the west, and north to James Bay. A person travelling across the length of this vast District will see the badlands and the prairies of North Dakota, the fertile farmland of the Red River Valley in both North Dakota and Minnesota, the lakes and forests of northern Minnesota, the iron mines of the Minnesota Arrowhead region, the apple orchards of northwest Wisconsin, and the logging, mining, fishing, and tourist areas of northwest Ontario. The District contains sixty-six Rotary clubs – sixty clubs in the United States and six in Zone 22. The Zone 22 clubs are: Marathon, GERALTON, Nipigon, Thunder Bay/Port Arthur, Thunder Bay/Fort William, and Thunder Bay/Lakehead. Fort Frances, a seventh Zone 22 club, surrendered its charter in 2002. Source: Wikipedia

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**Ten Days Around the Island
Tassie Tour 2011
for inbound Rotary Youth Exchange Students**



Bushwalking 101



Cradle Comforts



Up close with the locals



**Giovanna undergoing the Zoo Doo experience
and smiling!!**

Take seven inbound exchange students, add an extrovert tour guide, come driver, come stand in "tour mother", cram them into a mini-bus and send them around Tasmania for ten days, That's the tour that was - the 2011 Tour of Tassie for inbound exchange students.

The result was ten days the students will never forget - the Dismal Swamp slide, walking in the rain around Dove Lake, turning blue after swimming in Lake St Clair, the swinging bridges on the Tahune Air Walk and handling snakes at Zoo Doo.

Top this off with a yacht cruise to Maria Island, visits to Friendly Beaches and Wineglass Bay, frolicking on Peron Dunes at St Helens, and finally the Tree Top Adventure at Hollybank.

AG Ian Smith started out as tour leader, took on the role of tour driver when it became uneconomic to hire a bus driver, and unexpectedly stepped into the role of "tour mother" following a serious injury to Suzie Smith on a jet boat excursion. Talk about a "one man band!" Suzie is making a good recovery.

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